



Questions and Answers

1. What is the Lifebridge for Animals Foundation Project Give Back program?

Project Give Back is a unique opportunity developed by Priority Payment Systems to help foundations and non-profit organizations in their fundraising efforts. This program offers Lifebridge for Animals the ability to generate contributions from our business patrons at no additional expense to your business.

2. How does the program work?

By establishing a partnership with Priority, our foundation will receive a percentage of Priority's profits on a monthly, recurring basis for all referred business patrons that select Priority's payment processing services—providing a new, ongoing stream of donations in support of our mission.

3. What products/services are offered by Priority Payment Systems to businesses?

Priority provides the services and systems that your business needs in order to process payments for all major credit cards, including Visa, MasterCard, American Express and Discover, as well as check payments. Priority's wide range of payment options, point-of-sale solutions, and superior customer service standards have helped them become one of the fastest growing processors in the industry.

4. What type of businesses can participate in the program?

Any business that accepts credit cards or checks as a form of payment for their products/services can participate.

5. What does my business need to do to participate in the program?

Participation in the program requires just a few simple steps. First, Priority will prepare a rate analysis and proposal for your payment processing services. Next, all you need to do is decide that you want to use Priority for your payment processing needs and they will make the transfer quickly and easily with no disruption to your business.

6. How will you determine the rate for my business' payment processing?

Each business is unique. Priority's Direct Sales Team will analyze your current rates and consider your business classification, credit card type usage, average ticket, and monthly volume to ensure you are offered the most cost-effective solution.

7. When and how often will the foundation receive contributions as a result of my choosing Priority?

Our foundation will receive contributions on a monthly basis. Priority receives its revenue payments from the major credit cards approximately 15 days after the close of each month. Priority requires about two weeks to process the accounting; therefore, our foundation will receive the donation check approximately 30 days after the close of each month.

8. How long will the foundation receive contributions as a result of my business?

Our foundation will continue to receive contributions for as long as you participate in the program and you use Priority for your payment processing.



9. Why should our business participate in Project Give Back?

Your business can reduce payment processing costs and improve service levels, while also contributing to our foundation - at no additional expense. Project Give Back also provides a new solution for businesses that may want to contribute to foundations, but find their philanthropic budgets are limited as a result of today's challenging economy.



To learn more, please visit our website and view the Project Give Back Video.

For more information about how you can join the Lifebridge for Animals Project Give Back program, contact our representative at:

TOLL FREE: 866-582-8796

FAX: 866-542-4051

projectgiveback@prioritypaymentsystems.com or visit
www.prioritypaymentsystems.com

**Reduce your payment
processing expense while
supporting our foundation!**



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