



project  
give back

## Enhance PAYMENT PROCESSING and CONTRIBUTE to Our Foundation at No Additional Expense.

### Help Generate More Dollars for Lifebridge for Animals with Project Give Back

With today's challenging economy, businesses continue to look for ways to reduce costs and improve profitability. Also, in times of financial volatility, businesses often find they need to cut or decrease their philanthropic budget due to revenue constraints.

You need solutions that help you respond to these challenges. That's why our foundation is excited to announce a new program, Project Give Back.

This program provides an exclusive solution that combines superior payment processing services with the ability to contribute to our foundation at no additional expense to your business. By selecting Priority for your payment processing, your business can improve service levels and reduce rates while also having a portion of your service fees donated on a monthly, recurring basis to our foundation.

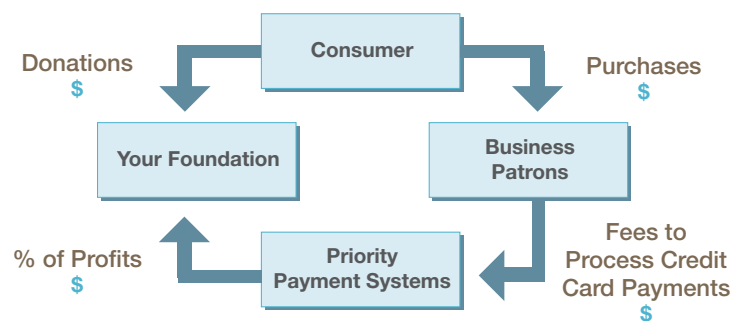
### How the Program Works

Almost all businesses today accept credit cards as a form of payment for their products/services. Third-party payment processors, like Priority, provide the services and systems that you need to process payments from all major credit cards, including Visa, MasterCard, American Express and Discover, as well as check payments. For these services, you pay a service fee to Priority.

Businesses typically represent a large percentage of our support. With that in mind, we created Project Give Back to provide an opportunity for you to contribute to our foundation at no cost to your business.

Upon selecting Priority for your payment processing, they will return a percentage of their profits on a monthly, recurring basis to our foundation.

**The picture below depicts how this process works:**



Benefits of Project Give Back to your business include:

- ✔ Enhances payment processing services with the industry's fastest growing processor
- ✔ Reduces costs/rates
- ✔ Supports or improves philanthropic efforts/contributions at no additional expense
- ✔ Enhances business image and reputation in community



**Priority**  
Payment Systems

[www.prioritypaymentsystems.com](http://www.prioritypaymentsystems.com) | **MERCHANTS**

Priority Payment Systems is a registered ISO/MSP of Wells Fargo Bank NA, Walnut Creek, CA.

## About Priority

Priority is a leading provider of payment processing services. Their wide-range of payment options, advanced point-of-sale solutions, and superior customer service have helped them become one of the fastest growing processors in the industry. Located in Alpharetta, Georgia, Priority is led by a team of executives with over 100 years of experience in the payment industry.

## A Win-Win Program

This partnership offers significant benefits to both your business and our foundation. Your business can improve its payment processing service levels and reduce operating costs while also contributing to our foundation at no additional expense. Our foundation can continue to receive contributions in support of our mission.



To learn more, please visit our website and view the Project Give Back Video.

For more information about how you can join the Lifebridge for Animals Project Give Back program, contact our representative at:

**TOLL FREE: 866-582-8796**

**FAX: 866-542-4051**

[projectgiveback@prioritypaymentsystems.com](mailto:projectgiveback@prioritypaymentsystems.com) or visit [www.prioritypaymentsystems.com](http://www.prioritypaymentsystems.com)

**Reduce your payment processing expense while supporting our foundation!**



**LIFEBRIDGE FOR ANIMALS**

**Community - Education - Outreach**



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